

Sessional Examination 2023
B.com 6th Semester
Business Research methods and project work

Full Marks: 20

Time: 50 minutes

Answer any four of the following questions:

4×5=20

1. What is research? State the scope of business research.
2. Briefly describe the different steps involved in a research problem.
3. State the problems that are usually faced by researchers in India.
4. What is research problem? Describe fully the techniques of defining a research problem.
5. What do you mean by 'Sampling design'? What points should be taken into consideration by a researcher in developing a sample design for research project.
6. What do you mean by primary data and secondary data? State the steps of data preparation process.

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